



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

**Consumers & SMES**  
**in the Digital Single Market**  
**Jean Monnet Centre of Excellence**



**Digi-ConSME**  
Jean Monnet Centre of Excellence

## Short Course

Managing social processes in work groups

Prof. Maria Rita TAGLIAVENTI

Monday March 6, 11 -14 CET

The event is free

Online and face-to-face: Aula 32, School of Economics and Management,  
Piazza Scaravilli 2, 40125 Bologna & Teams [link](#)

## ABSTRACT

This short course delves into the core design choices and social processes undergirding work group efficacy, with special reference to peculiarities of co-located and virtual teams. In particular, the construction of social norms, development of an appropriate degree of cohesiveness, and decision making processes will be parsed out with the support of organizational instances.

## SPEAKER'S BIOGRAPHY

Maria Rita Tagliaventi, PhD, is professor of Organizational Sociology at the Department of Sociology and Business Law at the University of Bologna. She is also the director of the international Master's Programme of Law, Economics and Governance. Her research activity is focused on knowledge transfer and innovation processes in teams, social identities, the interplay between research and service in academia, and qualitative research methodology in organization studies. She has published papers on prestigious journals like Journal of

Organizational Behavior, Journal of Management Studies, Human Relations, Studies in Higher Education, Journal of International Management, and Technovation.

## ABOUT Digi-ConSME

“Consumers and SMEs in the Digital Single Market (**Digi-ConSME**)” is the name of the newly established Jean Monnet Centre of Excellence that has been awarded by the European Commission to the Department of Sociology and Economic Law of the University of Bologna. A Jean Monnet Centre of Excellence is a focal point of competence and knowledge on European Union studies. It is awarded to outstanding research groups that have a visible societal impact and do pioneering research at international level.

Visit our website:

<https://site.unibo.it/digi-consme/en>

Yours sincerely,

Prof.ssa Maria Rita TAGLIAVENTI

If you have any question regarding the Webinar, please feel free to contact us at:

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